



Icy Strait Point: Background

Located on the coast of Alaska's Chichagof Island, about 1.5 miles from the village of Hoonah, Icy Strait Point is a private cruise ship destination owned and operated by Huna Totem Corporation. As the village corporation owned by approximately 1,300 Alaska Natives with aboriginal ties to Hoonah and the Glacier Bay area, Huna Totem Corporation's commitment extends to visitors and the entire Hoonah community.

The Hoonah Packing Co. cannery, now the heart of Icy Strait Point, was the economic engine of the village from 1912 until 1953. As the commercial fishing industry began its decline, the facilities were used only minimally as a fishing fleet maintenance shop. Logging provided a welcome boost and became the core of the local economy until it disappeared in the mid 1990s. The commercial fishing industry saw no recovery and the village, like many others in Southeast Alaska, faced economic peril. In 1998, Huna Totem Corporation bought the abandoned cannery facilities and the surrounding land. Restoration of the salmon cannery began in 2001 and Icy Strait Point opened in May 2004. Icy Strait Point is a wholly owned and operated subsidiary of Huna Totem Corporation.

The mission of Icy Strait Point is to share Alaska's Native culture, natural beauty and adventures with travelers, while also providing employment and economic benefit for the residents of Hoonah and fueling the local economy. Stepping into an Alaska experience, guests visiting Icy Strait Point support the perpetuation of the Native Tlingit culture and provide much-needed economic stimulus to the community of Hoonah.

Fast Facts

- Icy Strait Point is located 50 miles west of Juneau and 22 miles south of Glacier Bay National Park and Preserve on the northeast shore of Chichagof Island in Alaska's Inside Passage.
- Icy Strait Point occupies more than 23,040 acres and includes a restored 1912 salmon cannery, four restaurants and food vendors, 11 retail shops, several merchandise outlets, nature trails and a museum. Visitors can participate in 22 shore excursions, including the largest, highest and longest ZipRider zip line in the world, the only on-site Southeast Alaska brown bear viewing, whale watching, fishing, local cultural dances and storytelling, bicycling, kayaking and more. Visitors can also visit the village of Hoonah.
- About 90 percent of Icy Strait Point's employees are from the nearby Tlingit village of Hoonah.
- Icy Strait Point's season coincides with the Alaska cruise season, beginning in May and lasting through the middle of September.
- More than 130,000 travelers visited Icy Strait Point in 2011 (nearly double the volume in 2004). Nearly a million cruise guests have visited Icy Strait Point since 2004.

- In 2011, ships from seven cruise lines — Royal Caribbean International, Celebrity Cruises, Princess Cruises, Holland America Line, Regent Seven Seas Cruises, Alaskan Dream Cruises and Oceania Cruises — made 74 calls at Icy Strait Point. This was the most diverse lineup of cruise ships to call on Icy Strait Point since it opened in 2004.
- In 2012, 63 cruise ships from five cruise lines will call on the Icy Strait Point, including Royal Caribbean International, Celebrity Cruises, Holland America Line, Regent Seven Seas Cruises and World Residences at Sea.
- Independent travelers are welcome when cruise ships are calling at Icy Strait Point, which is most Mondays, Tuesdays and Wednesdays and occasional Thursdays, Fridays and Sundays throughout the season. Icy Strait Point is accessible to independent travelers by air or ferry service from Juneau.
- Icy Strait Point limits ships calls and overlap of cruise ships to ensure guests' visits are unimpeded and enjoyable. Travelers are able to spread out across Icy Strait Point's grounds on excursions or independent activities quickly, allowing them to escape the crowd congestion that is experienced at some other ports.
- Excursion schedules at Icy Strait Point are coordinated to maximize guests' experiences and opportunities on shore. Most excursions depart within steps of the Fish House, where visitors are welcomed ashore. Guests spend more time on tour and less in transit, as there are no extended transfers required as at many other cruise ports.
- Without extended transfers and because almost all of the destination's attractions are operated by Icy Strait Point, excursion schedules are coordinated allowing travelers to schedule several activities in one day at Icy Strait Point. Guests may also consult knowledgeable staff for guidance on any aspect of their day.

For more information on Icy Strait Point, visit www.icystraitpoint.com.